

Cookie Policy

This Cookie Policy is part of our Privacy Policy. For more information about us and how we protect visitor information, please see our [Privacy Policy].

What are Cookies and Other Tracking Technologies?

A Cookie is a small text file that can be stored on and accessed from your device when you visit one of our sites (“Cookies”). Other tracking technologies work similarly to Cookies by placing small data files on your devices or monitoring your website activity to allow us to collect information about how you use our site. This helps our website recognize your device among others. You can learn more about cookies and your options by visiting www.allaboutcookies.org and www.youronlinechoices.eu.

How Does Our Site Use Cookies and Other Tracking Technologies?

Market Intelligentsia uses Cookies to identify you, remember your preferences, and track your use of our site. We also use Cookies to control access to certain content, secure our site, and to manage your requests. Additionally, we partner with third-party service providers to track and analyze statistical usage and volume information from site users. These third parties use persistent Cookies to improve the user experience, manage site content, and analyze how users navigate the site.

Cookies on our site can be classified by the following:

- **Provenance:** Who is placing the Cookies on your device
- **Duration:** How long the Cookies remain on your device
- **Purpose:** The reason for placing the Cookies on your device

Provenance: First and Third-Party Cookies

- **First-party Cookies** are those placed directly by Market Intelligentsia.
- **Third-party Cookies** are placed by third-party service providers through our site. For example, we may work with providers to send emails to users who have shared their contact information, and Cookies may be used to measure the effectiveness of these communications.

Duration of Cookies

- **Persistent Cookies:** These are stored on your device until you delete them or they expire. We use persistent Cookies to improve your experience, such as remembering your acceptance of this Cookie Policy.
- **Session Cookies:** These are temporary and get deleted when you close your web browser. We use session Cookies to track your activity during a single session.

The data collected by our site and through Cookies will not be kept longer than necessary for the stated purposes. Information will not be retained for more than one year.

Purpose of Cookies

The Cookies on our site serve the following purposes:

- **Strictly Necessary Cookies:** Essential for you to browse our site and use its features, such as accessing secure areas. Without these Cookies, certain services cannot be provided.
- **Performance Cookies:** Collect information on how you interact with our site (e.g., which pages you visit). These Cookies don't identify you but help us improve the site and understand user interests. Performance Cookies may be used for:
 - Web analytics to track usage patterns
 - Affiliate tracking to report traffic from partners
 - Gathering data on users viewing specific pages
 - Measuring and resolving errors on the site
 - Testing new designs
- **Functionality Cookies:** Used to remember settings and choices you make to enhance your experience. These Cookies may include:
 - Remembering layout and display preferences (e.g., language or text size)
 - Providing enhanced services like video content or chat functions
- **Marketing Cookies:** Track your online activity to help us deliver relevant advertising and manage how frequently you see ads. These Cookies are usually placed by third parties, and the data may be shared with advertisers.

How Do I Refuse or Manage My Consent to the Use of Cookies?

You have the right to refuse Cookies or change your preferences at any time by adjusting your browser settings. Please note that blocking all Cookies may impact your experience, and some parts of our site may not function properly.

Manage Cookies

Strictly Necessary Cookies are set automatically when you visit our site, and you cannot disable them via our cookie banner. These Cookies are necessary for the site to work correctly and do not directly identify you.

For more information on targeting/advertising Cookies and how to manage them, please visit www.youronlinechoices.eu (if in Europe) or www.aboutads.info/choices (if in the United States).

Contact Us

If you have any questions regarding this Cookie Policy, please contact us at:

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